FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041428 **Type of Permit:** FILMING **Release Date:** 06/24/2011

Production Company	EURO RSCG DIRECT RESPONSE, LLC.
Insured Company Name	EURO RSCG DIRECT RESPONSE, LLC.
Contact Phone No. 1	505-228-5555
Contact Phone No. 2	
Fax	
Address	1001 SE 9TH AVE PORTLAND, Oregon 97214
Production Title	UNTITLED
Type of Production	Infomercial

Producer	Tabitha Stowell
Director	Jerry McNutt
1st AD	NA NA
Production Manager	Peter Nelson
FilmL.A. Coordinator	Adrian Fayad
Location Manager	Peter Nelson
Primary Phone	Mobile - 949-412-6639
Secondary Phone	
Location Assistant	N/A N/A
Primary Phone	Mobile - 000-000-0000
Secondary Phone	

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $934.00

Number of Locations 1

NOT A PERMIT

Permit #F00041428

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Summary Information

Location

Location 1 of 1

Permit Number F00041428
Production Company EURO RSCG DIRECT RESPONSE, LLC...
Insured Company EURO RSCG DIRECT RESPONSE, LLC...
Production Title UNTITLED

Location Manager Peter Nelson
Primary Phone Mobile - 949-412-6639
Secondary Phone

Location Address 21420 Laker Ct, Los Angeles, CA, 91311

Location Type Private Residence

Film Dates 6/26/2011 - 6/27/2011 07:00 - 21:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document EURO AA-1.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cube Trucks	2
Generator	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	5
Crew	30

Filming Activities Equipment on property; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 500 **Grid:** A2

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp
Location Type : Filming Location
Parking Notes
21431 DEVONSHIRE ST.

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs E/S Canoga Ave., Laker Ct to Celtic St

Approximate Footage 0 - 300 **Log Number** 17987

Date(s) 6/26/2011 to 6/27/2011 **Time(s)** 07:00 to 22:00

NO PERMIT

(213)559-0818

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of EURO RSCG ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 9/28/10

By Tabitha Stowell
Representative's Signature

EURO RSCG
Name of "Principal" (Production Company)

1801 Century Park EAST suite 1100
Principal's Address

Tabitha Stowell
Print Princpal Representative's Name

Los Angeles CA 90067
City, State, Zip Code

Sr. Producer
Representative's Title (i.e. UPM, Loc Mgr)

(310)734-1333
Principal's Telephone Number

NOT A PERMIT